



**INTERCOLLEGIATE  
BROADCASTING  
SYSTEM**

# NEWSLETTER

61/62-7  
APRIL 1962

**\*NBC NEWS MANAGER TO ADDRESS  
NATIONAL CONVENTION**

Mr. SAMUEL SHARKEY, Manager of NBC News will be featured speaker at the General Session of the 1962 IBS National Convention in New Haven on April 7th.

Mr. Sharkey's experience includes editing and reporting as a newspaperman and as a broadcaster. Before joining NBC in 1955, he was foreign editor for the Philadelphia Inquirer and held various editorial posts, including head of the national news desk, during 10 years at the New York Times.

Also featured on the Convention Program are: Stephen Trivers, Account Executive, WCOP; Robert Vance, Jr., General Manager, College Radio Corporation; Steve Fargotstein, General Manager, College Radio Network; Stephen Greyser, Assistant Editor, Harvard Business Review; Robert Teter, Vice President, Radio and Television Executives Society; and Professor Doob of Yale University.

**\*LOOKING AHEAD .....  
..... WITH IBS**

IBS Public Relations Manager HARRY JOSEPH has been named chairman of the 1963 National Convention Advance Planning Committee. In naming Joseph, IBS President Dick Crompton started Convention planning a full six months earlier than in previous years. Joseph hopes to be able to set the 1963 date in time for announcement at the 1962 National Convention at Yale on April 7th.

On the West Coast, IBS Vice President Dave Borst and Director Terry Bateman have been canvassing all California stations in a membership campaign. IBS is tentatively planning a Pacific States Meeting for the Spring of 1963, as a result of increased activity in this area.

Other IBS expansion moves are reported in an article on Page 2. On Page 4, IBS President Crompton writes about System goals under the heading, "FROM and TO".



\*IBS MOVES TO EXPAND

A three pronged IBS expansion effort is under way under the coordination of System President Crompton. Two projects are concerned with the recruiting of non-member campus stations and a survey of all schools not known to have campus radio. This year, the Annual IBS Program Contest has been opened to all campus stations regardless of IBS affiliation; which should result in keener competition and will bring one of the System's activities to the attention of non-IBS stations.

On another front, some thirteen copies of the new IBS Recruiting Manual have been distributed to System staff members who volunteered to work in this important area. The Handbook, edited by President Crompton, outlines in detail suggested procedures to be followed by each recruiter in contacting non-IBS stations.

In the Middle West, Public Relations Manager Harry Joseph is contacting the more than 850 four-year colleges where campus stations are not known to exist. In a letter directed to each school's Dean of Students, information is requested about student groups active in campus radio, and the suggestion is made that the Dean file the letter "for reference, should one form in the future."

\*STATION KBUF, U of Colorado at Boulder, Colorado recently joined IBS as a Conditional Member. The Station Manager is John Marsilo.

\*IBS COMMENT ON LICENSE FEES

In response to the FCC request for comments on Docket No. 14507, "Establishment of Fees for the Commission's licensing and regulatory activities", IBS is filing a formal objection to fees for licenses affecting carrier-current and non-profit FM stations.

Citing the Budget Bureau policy circular which prompted the question of fees, the IBS comment points out that non-profit organizations may be exempted, and argues that such charges would be unduly burdensome.

Proposed fees applicable to FM stations include:

New station or major change	\$150
Renewal or license transfer	150
Special Call Sign	5
Citizens' Radio License	10
Commercial Operator Exams:	
First Class	5
Second Class	4
Third Class	3
Operator License Renewals	2
Restricted Radiotelephone	
Permits	2
Miscellaneous Applications	30

The Deadline for Filing on Docket No. 14507 is April 16, 1962.

\*TWO INTERESTING PUBLICATIONS available from the Government Printing Office: Occupational Outlook Bulletin No. 1255-71, "Employment Outlook in Radio and Television Broadcasting Occupations" (10¢). "Summer Employment in Federal Agencies", Cat. No. CS 1.48:45/9 (15¢). Superintendent of Documents, Washington 25, D.C.



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Please send station news to the Publications Editor at the address listed above. The FINAL deadline for 1961/1962 is April 15th.

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### STATIONS

\*The FEBRUARY 17th issue of the Harvard Alumni Bulletin carried an article entitled, "WHRB Live Folk Orgy". 5 pages of photos were devoted to showing the various folk singers at the semi-annual live folk music marathon.

\*FOLLOWING THE SUCCESS of its 20th Anniversary Party in 1961, WKCR at Columbia University held a 21st Anniversary Reunion on March 9th. In addition to anniversary programs and announcements recorded by the Dean and University President, a program about WKCR and WKCR-FM was presented over WNBC. Although several people asked, "What's so special about a 21st Anniversary?"; over 60 station members from 1941 to the present found it worth a celebration.

### STATIONS

\*RADIO MCGILL, a student group at McGill University in Montreal, Quebec is airing two hours nightly over station CFCF-FM. According to Program Director John Cornish, "We will be trying to reflect the outlook of youthful Montreal." Programming includes: classical and jazz recordings, interviews, debates, panel discussions, news literary reviews, and 90 minutes per week of lectures by University professors.

The group has applied to the University for permission to apply to the Canadian Broadcast Board of Governors for a license to operate their own station. IBS has received an inquiry about the possibilities of carrier current operation at McGill.

\*WRAF was reserved with the FCC by the IBS Washington office for use by the station at Harpur College in Binghamton, New York. It was the 10th choice on the list submitted by the station.

### \*NOTICE

In the past few weeks, all campus stations were sent a questionnaire and a special Semester Questionnaire was mailed to all IBS members. Information from these questionnaires is supplied to the Broadcasting Yearbook and is an important part in planning IBS services. Please complete and return these forms as soon as possible.

Thank you



\*EDITORIAL - "FROM and TO"

1940 predates the typical station staff member and all but a handful of stations themselves. Yet for these past 22 years, IBS has been continuously providing services to college radio. When you consider that:

- \*IBS income is limited to membership dues, and
  - \*Our staff is composed entirely of volunteer students and alumni, working in spare time,
- you will agree that 22 years of unbroken service is an achievement.

This continuity is important to the member stations, as it presents the best available indicator of future stability. But we clearly recognize that along with stability there must be services. Our long term work with such agencies as the FCC is as invaluable as it is unmatched. The record clearly shows that without this organized liasion, there would be no campus-limited radio in this country today.

But your station is understandably more interested in the short term. Here we can point to the operating services: news, technical, business, programming, engineering, etc., etc. While we know that IBS has no equal in this area either, we are acutely aware that much more needs to be done. Our limitations in these areas are stated above: Budget and especially Manpower. This has been an encouraging year on both counts. Our extensive membership recruiting efforts are bearing fruit, and several persons have answered our calls for staff workers.

The vehicle - IBS - is well established. Its reputation is high in the eyes of the radio industry, the public, and the government. We need not dwell on the various merits of strengthening and enlarging it. IBS is an association OF stations, FOR stations, and directed BY stations in every sense. Use it, support it, and remember that there continues to be room for many capable and genuinely interested workers. Don't complain or duplicate - DO SOMETHING !

Richard H. Crompton  
President - Treasurer

GENERAL

\*WNYU, at New York University has advanced to Full Membership in IBS. The carrier current station is located on the University's Bronx campus in New York City.

\*IBS Business Manager, Chuck Conrad, is now Manager of Operations and Programming at WKAK-FM in Kankakee, Ill., a suburb of Chicago. His home address is:

186 Herman Place, West  
Bourbonnais, Illinois

\*The IBS MASTER HANDBOOK Supplement planned for April publication will include several articles and index pages, to make your MASTER HANDBOOK more useful. Articles will include a discussion of the Citizen's Radio Service, Programming, and data for use in studio design.



\*THE WONDER OF WIRELESS

A review of The History of Broadcasting in the United Kingdom by Asa Briggs. Volume I: The Birth of Broadcasting. London: The Oxford University Press, 1961. xiii + 425, with illustrations and appendix. \$10.00.

One of the main uses of the past is the illumination of the present. Good historical writing can be justified on these grounds alone, and material which over and above this provides an adventure in good reading can receive only the highest praise.

Asa Briggs of the University of Leeds has given us such a book in his "Birth of Broadcasting". The first of a three or four volume work on the history of broadcasting in the United Kingdom this book covers the early years of wireless broadcasting in England and America through the four years when the broadcasting establishment existed as a private company, becoming the public British Broadcasting Corporation in January, 1927.

There has been a great reawakening of interest in the BBC in this country during the past several years. The work of Burton Paulu at the University of Minnesota comes to mind most immediately. American broadcasting has tended from the beginning to look upon the BBC as the other side, both literally and figuratively. I do not find it hard to imagine that the new interest in public broadcasting may well be a reflection of our growing dissatisfaction with our own establishment.

American broadcasters who all too often lack perspective on their own times as well as the past could do worse than spend a weekend or two with this book.

Professor Briggs' superb description of the formative years of a broadcasting system unintegrated with the business community and under the sceptre of an organization whose main interests lay elsewhere, not only warms the heart of this old college broadcaster, but is an interesting parallel with the current controversy over operation and ownership of space communications. It is of some comfort to me that this road has been travelled successfully before.

I suppose I am rather prejudiced about this book, bound up in broadcasting as I am, but I cannot resist recommending it to the general reader. Briggs views British Broadcasting in the total context of British Society, making the book much more than a corporate history - rather, a thoroughly absorbing chronicle of the times. It has given me many pleasant hours; and a unique perspective on that

"Gaunt pole that reaches  
into upper air ...  
That nightly tells me  
'This is London Calling' ..."

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The IBS NEWSLETTER is published by  
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stations. All costs are borne by membership  
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THE IBS NEWSLETTER for April

FIRST CLASS MAIL